



**John Melville** | Co-CEO

John Melville is Co-CEO of Collaborative Economics, and an advisor to civic leaders nationwide. Over the past 30 years, he has worked with public and private leaders in over 50 communities across the U.S. and abroad, helping them launch concrete partnerships to improve workforce development, economic development, regional innovation, and quality of life.

He is a national leader in the design and practice of “next generation” employer engagement. He works directly with business leaders, supporting them as they chair industry-led partnerships. He also supports partners from workforce development, economic development, education, and other community institutions, helping them work productively with business leaders to achieve shared outcomes.

With this approach, he has helped design, launch, and support over 100 regional industry-led partnerships focused on talent development and other economic development and regional innovation priorities, including sector-based partnerships in diverse industries such as manufacturing, logistics, defense/aerospace, biotechnology/life sciences, electronics, energy, agriculture, food processing, telecommunications, information technology, health services, water technology, construction and design, digital media, tourism, software, semiconductors, apparel, forest products, and others.

He has also helped design, launch, and manage more than 10 learning networks of regional partnerships, ranging from state-level networks involving 10-20 regional partnerships to national networks for regional economic and community development leaders. He specializes in the design of learning experiences, curriculum, how to guides, best practice assessments, tool kits, action clinics, academies, summits and other modes of customized technical assistance to ensure effective launch and implementation of transformative processes at the local and regional levels.

Based on his experiences working with civic leaders at the regional and community level, John co-authored two books, *Grassroots Leaders for a New Economy: How Civic Entrepreneurs are Building Prosperous Communities* (Jossey-Bass, 1997), and *Civic Revolutionaries: Igniting the Passion for Change in America's Communities* (Wylie and Sons/Jossey-Bass, 2004). He is author of more than 40 strategic plans for regions and communities, published articles on education and benchmarking, and a report for the Presidents' Commission on Industrial Competitiveness. Prior to founding Collaborative Economics in 1993, he served for a decade as senior policy analyst at SRI International (Stanford Research Institute), and is an honors graduate of Stanford University.

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